

University of
Hertfordshire **UH**



Our Bachelor's Degree in Business Administration

[explained in 10 FAQs]

SITAL College

Big dreams begin with us



FAQs

(Frequently Asked Questions)

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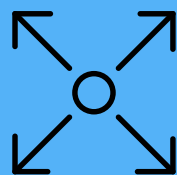
Q: Why get my degree in Business Administration?

A: It's globally recognised and sets you up for a wide range of professions:

If you dream of launching your own business, this degree is perfect for you. This degree provides a **broad knowledge base** relevant to the business of any industry. It is also ideal for anyone who wants to work in a business-related career. Consider this degree if you are not sure where you want to specialize and keep your options open.



One of the most
in-demand
degrees locally
& globally



Relevant to
a broad range
of fields



Internationally
recognised

Q: What do past students say?

"By completing this degree, I was able to gain a wealth of skills & knowledge, which will give me a **competitive advantage** in the job market, allow me to build my **professional network** and gain upward mobility in my career."

Angela Khadoo-Seeram
BA Business Administration (Hons)



"[This degree] was a **gateway for advancement** for my current job, which created an avenue for me when I decide to go on to another level. Doing this degree has also elevated my **personal growth**."

Donna Greaves
BA Business Administration (Hons)

Q: What do past students say?

“As an online learner at SITAL College, completing my BA in Business Administration has been a remarkable experience. The institution adapted well to the changes the world was experiencing and made going from in-person learning to online classes a very smooth and efficient transition. They continue to provide a cohesive relationship between highly intellectual and experienced tutors and student support.

Having spent over 17 years working in business, the courses were quite important for both my personal and professional growth. **I must say SITAL College did a wonderful job. The experience, this journey, this accomplishment, has strengthened my love and passion for business administration even more and I really appreciate all the lecturers and teachers who helped make the journey a success.**

Success is oftentimes challenging; however, the experience afforded me the tools to excel as I have graduated with First Class Honours. Completion of this course has renewed my faith in dreaming big! ”

- Fasimba Archibald,
BA Business Administration (Hons)



Q: I have a full-time job. Can I still do this degree?

A: Yes! The structure of this degree makes it easy to get qualified while juggling other life demands.

With classes online, & weekend & evening classes options, you can study from home while balancing work and childcare.

After each year of studies, you receive a UK (ABE) Diploma qualification:

Year 1: ABE Diploma (Level 4) in Business Admin

Year 2: ABE Diploma (Level 5) in Business Admin

Year 3: Your Bachelor's Degree in Business Admin

If your life circumstances change, you can press pause & jump back in later to finish your degree!

Q: What level do I qualify for?

A: Depending on your prior qualifications & work experience, **you may be able to go straight to your second or third year** as shown below:

Qualification

Starting level

**4 CSEC passes*
or 2 years work
experience**

Year 1
ABE Diploma 4

**2 CAPE double
units or 3 years
work
experience**

Year 2
ABE Diploma 5

**An associate
degree in
business**

Year 3
Final year of
Bachelor's in Business
Administration

*if you don't have 4 CSEC, start with our 8-week Essential Business Skills course

Q: Is this degree accredited?

A: Yes! As a fully-accredited UK degree, this degree **is recognised both locally and internationally!**



Q: Why choose ABE & the University of Hertfordshire?

A: The ABE – University of Hertfordshire route allows you to gain a sought-after UK business degree at **a fraction of the typical cost.**

You'll also benefit from the strong business education philosophy and innovative, student-focused approach of ABE, UH and SITAL College.

See more quick facts about the University of Hertfordshire Business School on the next pages >>

Why we choose to partner with UH

Their International standing

UH is ranked in the top 2.1% of degree-granting higher education institutions.

Their vision for business education

"To produce students who challenge and innovate business thinking for success in a rapidly changing global economy."

Their student-centred Philosophy

UH and SITAL College have a shared focus on holistic business skills development & exceptional student support.

Holistic, forward-thinking business education

"At Hertfordshire Business School, our goal is to be the number one choice for students seeking a truly transformational education. **Your success is our priority** as we support your progression from a learner to an employed professional: a person capable of leading colleagues, managing major projects and succeeding in the evolving global economic landscape."

Professor Damian Ward
Dean of Hertfordshire Business School



Q: How will I be supported?

The ABE & UH teams design the core curriculum, provide the e-learning platform, guest lectures & tutorials, various study resources, & complementary skills enhancement workshops.



Ms Leonor Silva De Mattos
Senior Lecturer. Programme Leader &
CPL for the BABA (SDL) programme



Committed & experienced local lecturers carry out most teaching & link module concepts and theories to local examples and industries.

Mrs Lynette Francis, award-winning SITAL Lecturer who delivers on the BABA programme (middle) with Ms. Vishanna Lalsingh & Mrs. Sherry Awai of the Undergraduate student support team

Our SITAL student support team provides personalised technical, administrative, pastoral & academic support, welcomes & guides new students.



Members of our Undergraduate and Postgraduate student support teams

Q: How will I afford this degree?

A: We work with your budget to develop a personalised schedule and payment plan:

We passionately believe that **everyone should have access to higher education** + the opportunity to invest in their future growth.

Before you register, you will sit with a Course Advisor **to discuss what you can afford** on a monthly basis. From there you will decide on your number of modules per semester, with the option to increase or decrease this number in the next semester.

Your fees* will then be split into monthly installments over the duration of the semester.

*Chat with a Course Advisor for more details.

Q: What will I learn?

The goal of this programme is to prepare you for a career in business and management by:

1. Providing you with **a thorough understanding of business & management practices** at local & international levels.
2. Fostering development of practical, transferable, intellectual, employability & enterprise skills within a global context.



Q: What will I learn? [Year 1]

Your first year gives you a thorough grounding in the fundamentals of business management:

Compulsory Modules:

Employability & Self-development

Dynamic Business Environments

Finance for Managers

Enterprising Organisations



Finish with: An ABE Diploma Level 4
Qualification

Q: What will I learn? [Year 2]

Your second year builds on this foundation by developing your strategic understanding and practical application of core business principles. During this level, you complete four core modules and a further two from your specialism of choice: General Business Management, Human Resource or Marketing.

Core Modules:

- Innovation & Business Performance
- Effective Financial Management
- Managing Agile Organisations & People
- International Business Economics & Markets

General Business Management Modules:

- Analytical Decision Making
- Managing Stakeholder Relationships

Human Resource Modules:

- Employee Engagement
- Human Resource Management

Marketing Modules

- Buyer & consumer behaviour
- Integrated Marketing Communications



Finish with: An ABE Diploma Level 5 Qualification in Business Management

Q: What will I learn? [Year 3]

The final year of your degree takes your business expertise to another level, **with advanced training in strategic business leadership.**

Modules:

Business and Commercial Awareness

Global Marketing, Ethics and Culture

International Human Resource Management

Leadership and Organisations

Issues in the Global Economy

Digital Economy

Contemporary Issues in Business and Management



Graduate with your Honours Degree in Business Administration.

Q: How do I get started?

Ready to sign up or just want to learn more?
Reach out to one of your decided Undergraduate
Course Advisors:



Ms. Felicia Melville,
Registration enquiries
346-9531



Ms. Naeema Ali
Registration enquiries,
student support
374-7038



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